

FOR IMMEDIATE RELEASE

Star Tribune is now Duluth’s Only Seven-Day Home-Delivered Newspaper

Arrowhead Region of Minnesota and Northwestern Wisconsin Will Continue to Enjoy Star Tribune Coverage Every Day on their Doorsteps

DULUTH, Minn. – July 7, 2020 – Following cutbacks at other local newspapers, [Star Tribune Media Co.](#), Minnesota’s largest media company, today reaffirmed its commitment to continuing as the only seven-day home-delivered newspaper for Duluth and surrounding regions. With a bureau in Duluth, Star Tribune is poised to continue to deliver the daily coverage in print that readers in the Arrowhead Region and Northwestern Wisconsin value.

In contrast to the decision by other area newspapers to print only twice weekly and deliver by U.S. mail, Star Tribune will continue to deliver printed editions in the early morning, seven days a week, to thousands of subscribers in those regions. Single-copy newspapers remain available seven days a week in area grocery, convenience, and drug stores. Digital subscription plans are also available for readers who prefer that option.

“Unquestionably, the economics of the media industry remain extremely challenging,” said Steve Yaeger, senior vice president of circulation and chief marketing officer. “However, that doesn’t obscure the underlying reality that a significant portion of news consumers clearly want the reading experience of a daily home-delivered newspaper on their doorsteps. With our Duluth-based journalists, we have carefully and steadily built an important presence in the region. We’re committed to Duluth, committed to print, and committed to daily home delivery for our many thousands of northern Minnesota readers.”

About Star Tribune Media Company

Star Tribune Media Company LLC is a locally owned, award-winning media company serving Minnesota and the upper Midwest. With the third-largest Sunday and sixth-largest daily circulation metro print newspaper in the U.S., the most-visited local website, a range of print and digital advertising solutions, a popular arts/entertainment brand, and a growing portfolio of events, Star Tribune reaches more consumers than any other Minnesota media brand. For more information, visit www.startribunecompany.com

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