

Star Tribune Vacation & Travel Experience Set to Return Nov. 10-11 in Minneapolis

After successful inaugural year, plans underway include national speakers and new features highlighting international destinations.

MINNEAPOLIS – September 5, 2018 – The Star Tribune Vacation & Travel Experience will be held November 10-11, 2018, at the Minneapolis Convention Center. This consumer event was launched in October 2017 offering attendees the chance to meet one-on-one with travel experts, plan unique vacation experiences and take part in fun activities, including seminars, a rock-climbing wall, the Beer and Wine Pavilion and more. Travel Leaders is confirmed as the presenting sponsor for the second year.

With attendance of over 10,000 in the inaugural year, show producers considered the event a huge success and are enhancing this year's event based on feedback from last year's attendees. Unique travel destinations, cool features and nationally recognized speakers all contribute to offering consumers an experience like no other.

Confirmed speakers for the 2018 event include **Patricia Schultz**, author of 1,000 Places to See Before you Die; travel expert and TV/radio personality **Rudy Maxa**; and **Robert Rose** of Raw Travel TV. Several Star Tribune personalities will be featured as well, and more speakers and guests will be announced soon.

In addition to top destinations returning from last year, new exhibitors will also be added from exotic locations such as China, Israel, Tahiti, Africa, and many more. The all-new All-Canada Area will feature unique travel spots, resorts, and adventures from across Canada. Also returning from last year's event are exclusive deals and trip giveaways. The fan-favorite Culinary Stage will have a falafel eating contest both Saturday and Sunday. Plans are also underway to expand the craft beer pavilion area to include wine and spirits.

"We were thrilled with the launch of The Star Tribune Vacation & Travel Experience and look forward to producing the event for years to come," said Steve Yaeger, chief marketing officer for Star Tribune, "Last year's attendance confirmed our notion that there is a need in the Twin Cities for an event like this. Even better was seeing how many travelers took advantage of great deals and booked on the spot, which makes the event more exciting for consumers and exhibitors."

More show details and ticket information available at: <http://startribunetravel.com/>.

About Star Tribune Media Company

Star Tribune Media Company LLC is a locally owned, award-winning media company serving Minnesota and the upper Midwest. With the fifth-largest Sunday and seventh-largest daily circulation newspaper in the U.S., the most-visited local website, a range of home-delivered advertising solutions, a popular arts/entertainment publication and mobile app, and a growing portfolio of events, Star Tribune reaches more consumers than any other Minnesota media brand. For more information, visit www.startribunecompany.com.

Contact:

Bruce Evans

612-209-4593

bruce@beddheadmedia.com

Dan DeJaeger

651-373-6884

dan@beddheadmedia.com