
Star Tribune Strengthens Coverage of Minnesota Wild with Addition of Sarah McLellan as New Beat Writer

MINNEAPOLIS – Nov. 9, 2017 – Reaffirming its commitment to one of its most important coverage areas, Star Tribune Media Co., Minnesota’s largest media company, today named Sarah McLellan its new beat writer covering the Minnesota Wild. Her first day on the beat will be November 13.

Beginning even before the team’s inaugural season 17 years ago, the Star Tribune has provided the most comprehensive coverage of the Wild – home and away – giving the region’s loyal hockey fans unequaled access and analysis of the team and the league. McLellan will be the new cornerstone of the paper’s daily coverage, combining a lifelong fan’s passion and an insider’s knowledge of the sport.

“Hockey coverage is a high priority for the Star Tribune,” said Glen Crevier, assistant managing editor for sports. “Heading into this season, we’re excited about our expanded efforts to remain the trusted resource for Wild fans. Sarah will play a pivotal role by spearheading our coverage on every front – print, web, social and video – and delivering the kind of content that our readers expect and appreciate.”

After graduating summa cum laude from Arizona State’s Cronkite School of Journalism in 2010, McLellan joined the Arizona Republic and covered high school sports. She also participated in the paper’s coverage of the NHL and took over the beat in 2012. During that time, she covered the Arizona Coyotes and wrote several enterprise pieces on the hockey team and other pro beats in Phoenix. In addition, McLellan has been a leader in engaging audiences on social media and video, and her stories have appeared in The Hockey News and The New York Times and on ESPN. Last season, she was a finalist for the Professional Hockey Writers Association’s prestigious Red Fisher Award, which recognizes the NHL’s top beat reporter.

About Star Tribune Media Company

Celebrating its 150th anniversary in 2017, Star Tribune Media Company LLC is a locally owned, award-winning media company serving Minnesota and the upper Midwest. With the fifth-largest Sunday and sixth-largest daily circulation newspaper in the U.S., the most-visited local website, a range of home-delivered advertising solutions, and a popular arts/entertainment brand, Star Tribune reaches more consumers than any other Minnesota media brand.

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