

Star Tribune Promotes Chris Carr to Sports Editor

MINNEAPOLIS – Dec. 4, 2018 – [Star Tribune Media Co.](#), Minnesota’s largest media company, today announced it has promoted Chris Carr to the position of assistant managing editor for sports, overseeing all newsroom sports coverage. Carr takes the reins from Glen Crevier, who, during his 20-year tenure, helped develop one of the nation’s most-awarded sports departments.

With the Vikings, Twins, Wild, Timberwolves, and Lynx, as well as the University of Minnesota, the St. Paul Saints and a thriving high-school athletics scene, Minnesota remains one of the nation’s largest sports markets. Carr has played an instrumental role in the paper’s broad and deep coverage from the state’s biggest team of sports journalists.

Carr led the development of the Star Tribune’s digital sports strategy in 2016, building the newsroom’s national reputation as a leader in digital sports content, and earning top honors in Associated Press Sports Editors competitions. After spearheading the Star Tribune’s acclaimed Super Bowl LII digital strategy and coverage, he will play a similar role with the 2019 NCAA Men’s Basketball Final Four in Minneapolis.

“Our readership tells us every week how much passion it has for Minnesota sports, so constantly ambitious coverage is a necessity,” said Rene Sanchez, editor and senior vice president of Star Tribune. “Chris’s boundless enthusiasm and creativity, his digital fervor and his deep hometown knowledge of every level of Minnesota sports—pro, college and preps—will keep our coverage compelling and innovative.”

About Star Tribune Media Company

Star Tribune Media Company LLC is a locally owned, award-winning media company serving Minnesota and the upper Midwest. With the fifth-largest Sunday and seventh-largest daily circulation newspaper in the U.S., the most-visited local website, a range of home-delivered advertising solutions, a popular arts/entertainment publication and mobile app, and a growing portfolio of events, Star Tribune reaches more consumers than any other Minnesota media brand. For more information, visit www.startribunecompany.com

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