

## Star Tribune Announces Multimillion-Dollar Upgrade for Printing Plant

**MINNEAPOLIS – April 14, 2016** – Underscoring the ongoing importance of its growing portfolio of print products, Star Tribune Media Co., Minnesota’s largest media company, today announced a multimillion-dollar, multiyear investment to upgrade its world-class press equipment at its Heritage printing facility in Minneapolis’s North Loop neighborhood.

The strategic centerpiece is the deployment of a new PECOM-X computerized control system from

[Manroland Web Systems](#) for its [Goss International](#)-made Headliner Offset Press system. Star Tribune officials expect the upgraded and modernized printing infrastructure will better support Star Tribune’s ability to print multiple daily and weekly newspapers.

Star Tribune’s upgrades are being achieved in phases, minimizing any potential interruptions to production. Each phase has been carefully designed so that Star Tribune’s printing needs and the needs of its commercial printing customers will continue to be met throughout the upgrade cycle.

“Print products remain central to the Star Tribune mission,” said Kevin Desmond, senior vice president of operations for Star Tribune. “With these infrastructure improvements from Manroland Web Systems, we’re extending the life of our assets, allowing us to deliver higher-quality output well into the future. As we continue to expand our print offerings to advertisers and provide a broader range of printing services to other clients, these upgrades will prove to be an essential strategic requirement.”

### **About Star Tribune Media Company**

Star Tribune Media Company LLC is a locally owned, award-winning media company serving Minnesota and the upper Midwest. With the seventh-largest Sunday and 12th-largest daily circulation newspaper in the U.S., the most-visited local website, a range of home-delivered advertising solutions, and a popular arts/entertainment publication and mobile app, Star Tribune reaches more consumers than any other Minnesota media brand.