

ROP DEADLINES

Publication Day/Product	4-Color and Spot Color Space Commitment	Black/White Space Commitment
Monday-All sections	Wed 3:00 pm	Thu 3:00 pm
Tuesday		
- A News, B News, Sports and Business (full run)	Thu 3:00 pm	Fri 3:00 pm
- Variety	Thu 3:00 pm	Fri Noon
Wednesday		
- A News, B News, Sports and Business (full run)	Fri 3:00 pm	Mon 3:00 pm
- Extra Zones	Wed 5:00 pm	Thu 3:00 pm
- Variety Home+Garden and East Zone	Fri Noon	Mon Noon
Thursday		
- A News, B News, Sports and Business (full run)	Mon 3:00 pm	Tue 3:00 pm
- Taste	Fri 3:00 pm	Mon 3:00 pm
- Variety and 6 Zones	Mon 3:00 pm	Tue 3:00 pm
Friday		
- A News, B News, Sports and Business (full run)	Tue 3:00 pm	Wed 3:00 pm
- Variety and 5 Zones	Mon Noon	Wed Noon
- Movie Ads	Mon 3:00 pm	Wed Noon
- Cars	Fri 5:00 pm	Mon 5:00 pm
Saturday		
- A News, B News, Sports and Business (full run)	Wed 3:00 pm	Thu 3:00 pm
- Cars	Tue Noon	Wed 5:00 pm
- Variety	Wed 5:00 pm	Thu 3:00 pm
Sunday		
- A News, B News (full run), Sports (full run)	Tue Noon	Thu 3:00 pm
- B News 5 Zones	Wed 3:00 pm	Wed 3:00 pm
- Travel, Variety, Business and Washington and Dakota County Wraps	Tue Noon	Wed Noon

Notes

- All deadlines: Central Standard Time (CST).
- Double-trucks: due 24 hours in advance of above deadlines.
- Unique ads: due 24 hours in advance of space commitments listed above.

If You Build Your Ad

- Page ready files are considered ready to publish “as is” and must comply with mechanical requirements (see page 8). Star Tribune reserves the right to reduce the ad to fit the space ordered.
- PDF format preferred.
- CMYK color – 300 dpi.
- Embedded fonts.
- Electronic files submitted through addesk.startribune.com.

For all products, ad orders are non-cancelable after the space deadline and the Advertiser/Agency will be charged for the space regardless of whether the advertisement is published.