

Print & Distribute Non-Gloss Inserts

Deadlines • Rates • Mechanicals

PAPER SIZE

- 8-1/2" x 11"

INK OPTIONS (Black + 1 color):

- #185 Red
- #215 Maroon
- #347 Green
- #320 Teal
- Reflex Blue

PAPER STOCK OPTIONS

- 70# offset in White, Ivory, Blue, Green, Canary or Goldenrod
- Astrobright 70# Text in Terra Green, Re-Entry Red, Solar Yellow or Lunar Blue (add \$13/M for Astrobright paper stock)

PRINTING

- 1-sided standard; 2-sided add \$13/M

PRINT/DISTRIBUTION QUANTITY:

- 10,000 minimum daily (Monday - Saturday Star Tribune newspaper and/or Saturday *Twin Cities Values*)
- 30,000 minimum Sunday (Sunday Star Tribune newspaper with or without Saturday *Twin Cities Values*)
- Must take full mini zone

PRICING

- \$66/M
- 2-sided add \$13/M
- Versioning add \$2/M
- Overruns add \$47/M (Rates include graphic design, production and delivery)

2010 PRINT & DISTRIBUTE NON-GLOSS INSERT DEADLINES

IN-HOME DATE	SPACE RES. 1-PROOF OR CANCELLATION	NO PROOF	FINAL CHANGES/ CAMERA-READY
Dec. 28-Jan. 3	Dec. 8	Dec. 9	Dec. 15
Jan. 4-10	Dec. 15	Dec. 16	Dec. 21
Jan. 11-17	Dec. 22	Dec. 23	Dec. 28
Jan. 18-24	Dec. 29	Dec. 30	Jan. 5
Jan. 25-31	Jan. 5	Jan. 6	Jan. 12
Feb. 1-7	Jan. 12	Jan. 13	Jan. 19
Feb. 8-14	Jan. 19	Jan. 20	Jan. 26
Feb. 15-21	Jan. 26	Jan. 27	Feb. 2
Feb. 22-28	Feb. 2	Feb. 3	Feb. 9
Mar. 1-7	Feb. 9	Feb. 10	Feb. 16
Mar. 8-14	Feb. 16	Feb. 17	Feb. 23
Mar. 15-21	Feb. 23	Feb. 24	Mar. 2
Mar. 22-28	Mar. 2	Mar. 3	Mar. 9
Mar. 29-Apr. 4	Mar. 9	Mar. 10	Mar. 16
Apr. 5-11	Mar. 16	Mar. 17	Mar. 23

2010 PRINT & DISTRIBUTE NON-GLOSS INSERT DEADLINES CONT.

IN-HOME DATE	SPACE RES. 1-PROOF OR CANCELLATION	NO PROOF	FINAL CHANGES/ CAMERA-READY
Apr. 12-18	Mar. 23	Mar. 24	Mar. 30
Apr. 19-25	Mar. 30	Mar. 31	Apr. 6
Apr. 26-May 2	Apr. 6	Apr. 7	Apr. 13
May 3-9	Apr. 13	Apr. 14	Apr. 20
May 10-16	Apr. 20	Apr. 21	Apr. 27
May 17-23	Apr. 27	Apr. 28	May 4
May 24-30	May 4	May 5	May 11
May 31-June 6	May 11	May 12	May 18
June 7-13	May 18	May 19	May 25
June 14-20	May 25	May 26	June 1
June 21-27	June 1	June 2	June 8
June 28-July 4	June 8	June 9	June 15
July 5-11	June 15	June 16	June 22
July 12-18	June 22	June 23	June 29
July 19-25	June 29	June 30	July 6
July 26-Aug. 1	July 6	July 7	July 13
Aug. 2-8	July 13	July 14	July 20
Aug. 9-15	July 20	July 21	July 27
Aug. 16-22	July 27	July 28	Aug. 3
Aug. 23-29	Aug. 3	Aug. 4	Aug. 10
Aug. 30-Sept. 5	Aug. 10	Aug. 11	Aug. 17
Sept. 6-12	Aug. 17	Aug. 18	Aug. 24
Sept. 13-19	Aug. 24	Aug. 25	Aug. 31
Sept. 20-26	Aug. 31	Sept. 1	Sept. 7
Sept. 27-Oct. 3	Sept. 7	Sept. 8	Sept. 14
Oct. 4-10	Sept. 14	Sept. 15	Sept. 21
Oct. 11-17	Sept. 21	Sept. 22	Sept. 28
Oct. 18-24	Sept. 28	Sept. 29	Oct. 5
Oct. 25-31	Oct. 5	Oct. 6	Oct. 12
Nov. 1-7	Oct. 12	Oct. 13	Oct. 19
Nov. 8-14	Oct. 19	Oct. 20	Oct. 26
Nov. 15-21	Oct. 26	Oct. 27	Nov. 2
Nov. 22-28	Nov. 2	Nov. 3	Nov. 9
Nov. 29-Dec. 5	Nov. 9	Nov. 10	Nov. 16
Dec. 6-12	Nov. 16	Nov. 17	Nov. 22
Dec. 13-19	Nov. 23	Nov. 24	Nov. 30
Dec. 20-26	Nov. 30	Dec. 1	Dec. 7
Dec. 27-Jan. 2, 2011	Dec. 7	Dec. 8	Dec. 14

*Holiday print and distribute inserts may require advanced deadlines.

ADVERTISE TODAY BY CALLING YOUR STAR TRIBUNE REPRESENTATIVE OR 612-673-4000.

StarTribune
MINNEAPOLIS • ST. PAUL