

# On-Target Print & Distribute Non-Gloss Program

## Deadlines • Rates • Mechanicals

### PROGRAM DETAILS

#### PAPER SIZE:

- 8-1/2" x 11"

#### INK OPTIONS (Black + 1 color):

- #185 Red      • #215 Maroon
- #347 Green    • #320 Teal
- Reflex Blue

#### PAPER STOCK OPTIONS:

- 70# Offset in White, Ivory, Blue, Green, Canary or Goldenrod
- Astrobright 70# Text in Terra Green, Re-Entry Red, Solar Yellow or Lunar Blue (add \$13/M for Astrobright paper stock)

#### PRINTING:

- 1-sided standard; 2-sided add \$13/M

#### PRINT/DISTRIBUTION QUANTITY:

- 10,000 minimum daily (Mon.-Sat. Star Tribune newspaper and/or Sat. *Twin Cities Values*)
- 40,000 minimum Sunday (Sunday Star Tribune newspaper with or without Sat. *Twin Cities Values*)
- Must take full mini zone

### PRICING

- \$63/M    • 2-sided add \$13/M    • Versioning add \$2/M
- Overruns add \$47/M  
(rates include graphic design, production and delivery)

### 2008 PRINT & DISTRIBUTE NON-GLOSS INSERT DEADLINES

IN-HOME DATE	SPACE RES. 1-PROOF (TUE.)	NO PROOF (WED.)	FINAL CHANGES/ CAMERA-READY (TUE.)
Dec 31-Jan 6	Dec 12	Dec 12	Dec 18
Jan 7-13*	Dec 18	Dec 19	Dec 24
Jan 14-20*	Dec 24	Dec 26	Dec 31
Jan 21-27	Dec 31	Jan 2	Jan 8
Jan 28-Feb 3	Jan 8	Jan 9	Jan 15
Feb 4-10	Jan 14	Jan 15	Jan 22
Feb 11-17	Jan 22	Jan 23	Jan 29
Feb 18-24	Jan 29	Jan 30	Feb 5
Feb 25-Mar 2	Feb 5	Feb 6	Feb 12
Mar 3-9	Feb 12	Feb 13	Feb 19
Mar 10-16	Feb 19	Feb 20	Feb 26
Mar 17-23	Feb 26	Feb 27	Mar 4
Mar 24-31	Mar 4	Mar 5	Mar 11
Mar 31-Apr 6	Mar 11	Mar 12	Mar 18
Apr 7-13	Mar 18	Mar 19	Mar 25
Apr 14-20	Mar 25	Mar 26	Apr 1

**2008 PRINT & DISTRIBUTE NON-GLOSS INSERT DEADLINES CONT.**

IN-HOME DATE	SPACE RES. 1-PROOF (TUE.)	NO PROOF (WED.)	FINAL CHANGES/ CAMERA-READY (TUE.)
Apr 21-27	Apr 1	Apr 2	Apr 8
Apr 28-May 4	Apr 8	Apr 9	Apr 15
May 5-11	Apr 15	Apr 16	Apr 22
May 12-18	Apr 22	Apr 23	Apr 29
May 19-25	Apr 29	Apr 30	May 6
May 26-June 1	May 6	May 7	May 13
June 2-8	May 13	May 14	May 20
June 9-15	May 20	May 21	May 27
June 16-22	May 27	May 28	June 3
June 23-29	June 3	June 4	June 10
June 30-July 6	June 10	June 11	June 17
July 7-13	June 17	June 18	June 24
July 14-20	June 24	June 25	July 1
July 21-27	July 1	July 2	July 8
July 28-Aug 3	July 8	July 9	July 15
Aug 4-10	July 15	July 16	July 22
Aug 11-17	July 22	July 23	July 29
Aug 18-24	July 29	July 30	Aug 5
Aug 25-31	Aug 5	Aug 6	Aug 12
Sept 1-7	Aug 12	Aug 13	Aug 19
Sept 8-14	Aug 19	Aug 20	Aug 26
Sept 15-21	Aug 26	Aug 27	Sept 2
Sept 22-28	Sept 2	Sept 3	Sept 9
Sept 29-Oct 5	Sept 9	Sept 10	Sept 16
Oct 6-12	Sept 16	Sept 17	Sept 23
Oct 13-19	Sept 23	Sept 24	Sept 30
Oct 20-26	Sept 30	Oct 1	Oct 7
Oct 27-Nov 2	Oct 7	Oct 8	Oct 14
Nov 3-9	Oct 14	Oct 15	Oct 21
Nov 10-16	Oct 21	Oct 22	Oct 28
Nov 17-23	Oct 28	Oct 29	Nov 4
Nov 24-30	Nov 4	Nov 5	Nov 11
Dec 1-7	Nov 11	Nov 12	Nov 18
Dec 8-14	Nov 18	Nov 19	Nov 25
Dec 15-21	Nov 25	Nov 26	Dec 2
Dec 22-28	Dec 2	Dec 3	Dec 9

\*Holiday print and distribution may require advanced deadlines.

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**StarTribune**  
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