

# Twin Cities Values

## Jacket Display Advertising

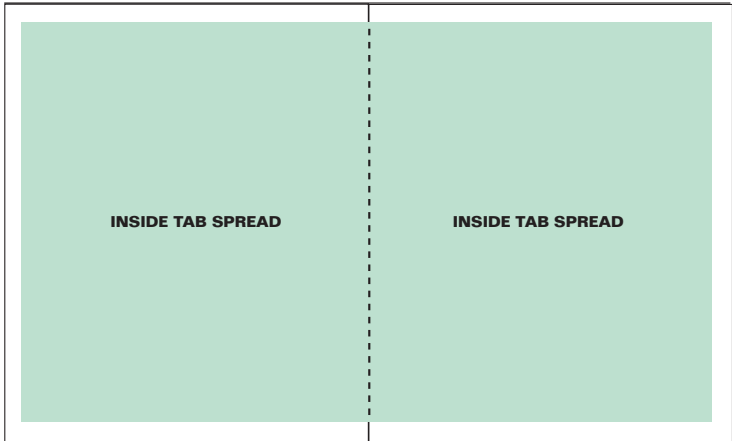
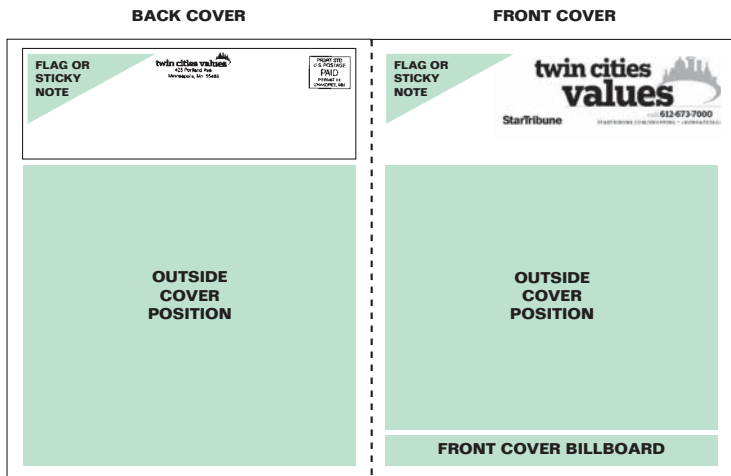
### Deadlines • Rates • Mechanicals

#### 2010 RATES

PREMIUM POSITIONS	SIZE	COST
Outside Cover Position	5 col. x 7.75"	\$15,760
Double Truck	10 col. x 11"	\$14,000
Inside Full Tab Page	5 col. x 11"	\$6,500
Sticky Note Pick-up (Front or Back)	3" x 3"	\$3,675
Flag Position (Front or Back)	2" x 2"	\$2,625
Billboard Position (Front Only)	5 col. x .75"	\$1,580

All premium positions include 4-color.

#### MECHANICALS



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### 2010 DEADLINES

In-Home Date	Space Res./ 1-Proof, 3 pm	Final Changes Due, 3 pm	In-Home Date	Space Res./ 1-Proof, 3 pm	Final Changes Due, 3 pm
Jan. 2	Dec. 14	Dec. 23	July 3	June 14	June 28
Jan. 9	Dec. 24	Jan. 4	July 10	June 25	July 2
Jan. 16	Dec. 28	Jan. 11	July 17	June 28	July 12
Jan. 23	Jan. 4	Jan. 18	July 24	July 2	July 19
Jan. 30	Jan. 11	Jan. 25	July 31	July 12	July 26
Feb. 6	Jan. 18	Feb. 1	Aug. 7	July 19	Aug. 2
Feb. 13	Jan. 25	Feb. 8	Aug. 14	July 26	Aug. 9
Feb. 20	Feb. 1	Feb. 15	Aug. 21	Aug. 2	Aug. 16
Feb. 27	Feb. 8	Feb. 22	Aug. 28	Aug. 9	Aug. 23
Mar. 6	Feb. 15	Mar. 1	Sept. 4	Aug. 16	Aug. 30
Mar. 13	Feb. 22	Mar. 8	Sept. 11	Aug. 20	Sept. 3
Mar. 20	Mar. 1	Mar. 15	Sept. 18	Aug. 30	Sept. 13
Mar. 27	Mar. 8	Mar. 22	Sept. 25	Sept. 3	Sept. 20
Apr. 3	Mar. 15	Mar. 29	Oct. 2	Sept. 13	Sept. 27
Apr. 10	Mar. 22	Apr. 5	Oct. 9	Sept. 20	Oct. 4
Apr. 17	Mar. 29	Apr. 12	Oct. 16	Sept. 27	Oct. 11
Apr. 24	Apr. 5	Apr. 19	Oct. 23	Oct. 4	Oct. 18
May 1	Apr. 12	Apr. 26	Oct. 30	Oct. 11	Oct. 25
May 8	Apr. 19	May 3	Nov. 6	Oct. 18	Nov. 1
May 15	Apr. 26	May 10	Nov. 13	Oct. 25	Nov. 5
May 22	May 3	May 17	Nov. 20	Nov. 1	Nov. 15
May 29	May 10	May 24	Nov. 27	Nov. 8	Nov. 19
June 5	May 14	May 28	Dec. 4	Nov. 15	Nov. 29
June 12	May 24	June 7	Dec. 11	Nov. 22	Dec. 6
June 19	May 28	June 14	Dec. 18	Nov. 29	Dec. 13
June 26	June 7	June 21	Dec. 25	Dec. 1	Dec. 17

Holidays may require advanced deadlines.

ADVERTISE TODAY BY CALLING YOUR STAR TRIBUNE  
REPRESENTATIVE OR **612-673-4000**.

**StarTribune**  
MINNEAPOLIS • ST. PAUL