

Jobs Online

Now Jobs Online works even harder to reach active and passive job seekers.

THE #1 LOCAL RECRUITMENT WEBSITE JUST GOT BETTER!

Jobs online has been enhanced, making it even easier for job seekers and employers to find what they're looking for. And no other local service reaches more active and passive job seekers than StarTribune.com. So choose an advertising package that fits your needs and employ the best way to find the very best.



NEW EMPLOYER BENEFITS

- Enhanced employer branding opportunities
- Featured employers on home page
- Step-by-step job posting process
- Easy-to-use job templates
- Search candidates
- Enhanced application tracking
- Daily dashboard reporting

MASS
TARGETED
NICHE
SOLUTIONS

JOBS ONLINE MAKES YOUR JOB EASY

- Comprehensive local employment content and educational and business information ensure strong traffic
- StarTribune.com averages over 78.9 million and StarTribune.com/jobs over 6.8+ million page views a month**
- Targeted distribution options for your ad include DRS Network and AfterCollege.com for national exposure
- Strong promotional support ensures steady candidate flow
- 31% of consumers rank online as most useful when looking for employment**

StarTribune.com
is the #1 newspaper
website in the U.S. for
time spent per person
at 47 minutes.*

*Omniure, 2009 Q1 Average.

**Scarborough Research Custom Study 2007 (R1) Mpls/St. Paul CBSA.

StarTribune
MINNEAPOLIS • ST. PAUL

EASY, COST-EFFECTIVE AND FLEXIBLE

- Post jobs in minutes online
- Dedicated online representatives provide you with one-to-one service
- Find qualified candidates in as little as an hour
- Easy-to-use online system makes tracking candidate responses simple
- Single 30-day job postings available
- Cost-saving Job Packs available for 3, 5, 10, 25, 50 and 100 job postings
- Brand your company as an "Employer of Choice" in the "Featured Employer" section

SUBSCRIPTION SERVICES SAVE YOU TIME

- Unlimited posting subscriptions available for 6 and 12 months
- **JOB WRAPPING** - automatically pulls every job posting from your website 5 times per week with no additional work for you

EXPAND YOUR REACH

- **DIVERSITY RECRUITMENT SERVICES (DRS NETWORK)**
 - DiversityInc.com
 - Babbalu.com
 - HBCUConnect.com
- **AFTERCOLLEGE.COM** - targets graduates and soon-to-be graduates on a network reaching thousands of job-seeking students
- **JOBS VIDEO** - the latest on-the-web opportunity, online video company profiles and employment ads grab job-seekers' attention

REACH AN ADDITIONAL AUDIENCE BY ADVERTISING THROUGHOUT STARTRIBUNE.COM

- **TOPJOBS** - puts your posting in front of the largest local, online audience in the Twin Cities

Free Real Estate Training Starts Soon!

SPONSORED JOB

Location: Edina, Minnesota

Real Estate Agents Century 21 Luger Realty has been helping real estate agents succeed for over 30 years. After extensive hands-on training, you'll be given company-generated leads, and coached toward success by experienced managers. Like a business...



Employer: Century 21 Luger Realty

Apply for this job

KEYWORD SPONSOR AD
Enhance your online ad by having it appear at the top of the job seeker's search results.



AVAILABLE 24/7/365.

Make A Career Move Today

StarTribune.com TopJobs

<p>Pharmacist Veterans Administration</p> <p>Social Worker Keystone Community Services</p> <p>MACHINING: 2nd Shift CNC Machinist / Lead KURT MANUFACTURING COMPANY</p> <p>Bookkeeper Welle Auto Supply</p> <p>Campaign Fund For Public Interest</p> <p>Technicians Qwest</p>	<p>Diversity Job Fair Wednesday 8/6/08 Employment Guide</p> <p>Nurse - RN/LPN and TMA Mission Farms Nursing Home</p> <p>Accounting : CPA - Tax Myslajek Ltd</p> <p>Social Services Summit Academy</p> <p>Community Education Anoka Hennepin ISD II</p> <p>Administrative Lurie Besikof Lapidus & Co.</p>
--	--

See All TopJobs • Search All Jobs • Post Your Resume

AVAILABLE 24/7/365.

RATES

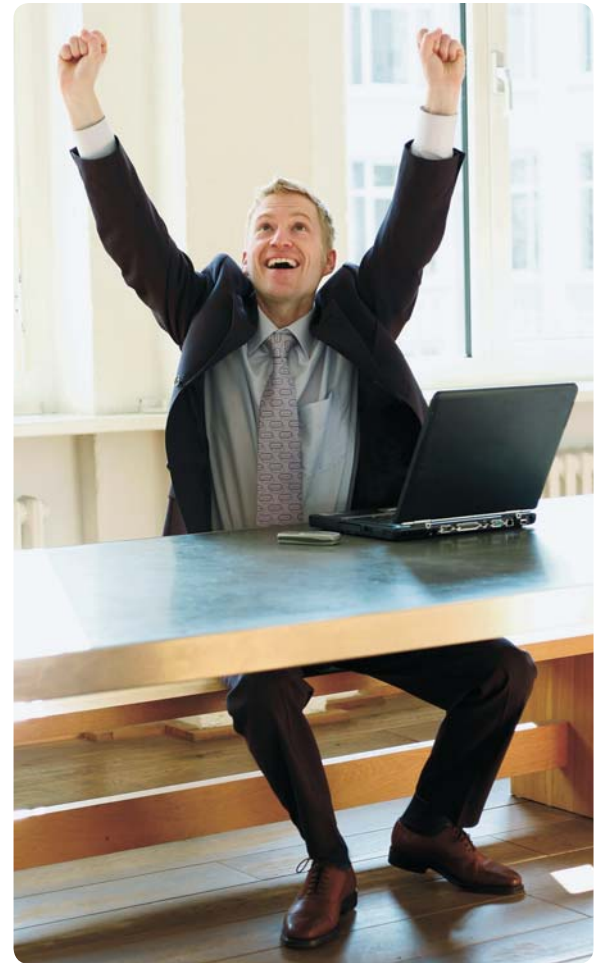
SINGLE JOB POSTING	PRICE
30-day posting	\$325
30-day posting with Spotlight Enhancement	\$425
30-day posting with listing on TopJobs	\$455
30-day posting with TopJobs and Spotlight	\$555

JOB POSTING PACKAGES	PRICE
3 job postings	\$870
5 job postings	\$1,300
10 job postings	\$2,450
25 job postings	\$4,875
50 job postings	\$8,000
100 job postings	\$13,000

- All packages are good for one year

JOB POSTINGS SUBSCRIPTION PRICE	STANDARD PACKAGE
6 months	\$7,350
12 months	\$12,850

- No limits on job postings, candidate searching, or user accounts
- Includes job wrapping



CONVENIENT RÉSUMÉ MATCHING SERVICE

- Job seekers can be automatically notified of matches
- New résumés entered daily from job seekers in a variety of professions

RÉSUMÉ DATABASE PACKAGES	PRICE
2 weeks	\$425
1 month	\$800
3 months	\$2,050
6 months	\$4,000
12 months	\$7,200

- Search our database of thousands of qualified candidates

BRANDING

- Enhance your employer brand by adding your logo, company colors and additional artwork to your postings, and more
- \$100 per month (3 month minimum)

FEATURED EMPLOYER LISTING

- Company info, logo, benefits, URL and link to job openings
- \$100 30-day listing
- Featured on Jobs homepage

BANNER ADVERTISING

EXPAND YOUR REACH

ADDITIONAL AD OPPORTUNITIES	PRICE
DRS Network	\$65
TopJobs	\$130
Spotlight Enhancement	\$50
AfterCollege.com	\$45
Video Job Posting	\$199
Keyword Sponsorship	\$100

VIDEO COMPANY PROFILES	RATE
3 months	\$575
6 months	\$750
12 months	\$1,100

POSITION	PRICE	BANNER SIZES (PIXELS)
Box Tops	\$100/week	12 positions 120 x 120
Jobs Run-of-Site	\$1,500 per 100,000 Impressions \$2,500 per 200,000 Impressions \$4,400 per 400,000 Impressions	Leaderboard: 728 x 90 BigAd: 300 x 250
Skyscraper	\$15 per 1,000 Impressions	Skyscraper: 120 x 160
Career Newsletter	\$400 Top Leaderboard \$250 Bottom Leaderboard \$525 Top and Bottom Leaderboard	Leaderboard: 728 x 90
Healthcare Newsletter and Healthcare Channel	Call for sponsorship pricing and availability	
Run-of-Site on StarTribune.com	\$23 per 1,000 Impressions	Leaderboard: 728 x 90 BigAd: 300 x 250
Jobs Section Front	\$27 per 1,000 Impressions	Leaderboard: 728 x 90 BigAd: 300 x 250

- Additional targeting opportunities and interactive options such as floating, expanding and video banners are also available—contact your sales representative for details.

ADVERTISE TODAY BY CALLING YOUR STAR TRIBUNE REPRESENTATIVE OR **612-673-4000** OR **800-829-8742**.

StarTribune
MINNEAPOLIS • ST. PAUL